

NYC Phantoms

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Spatial Media Final Project Presentation

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Because the city is haunted...

CONTEXT

The middle of the night, a steaming manhole on the street of New York.

Fear, Curiosity, Mystery.



CONTENT

Repurpose the steam geyser that rises from the manhole to tell the stories of New York's past

Accomplish some sort of dialogue / interaction between this projected personality and the bystander

CONCEPT

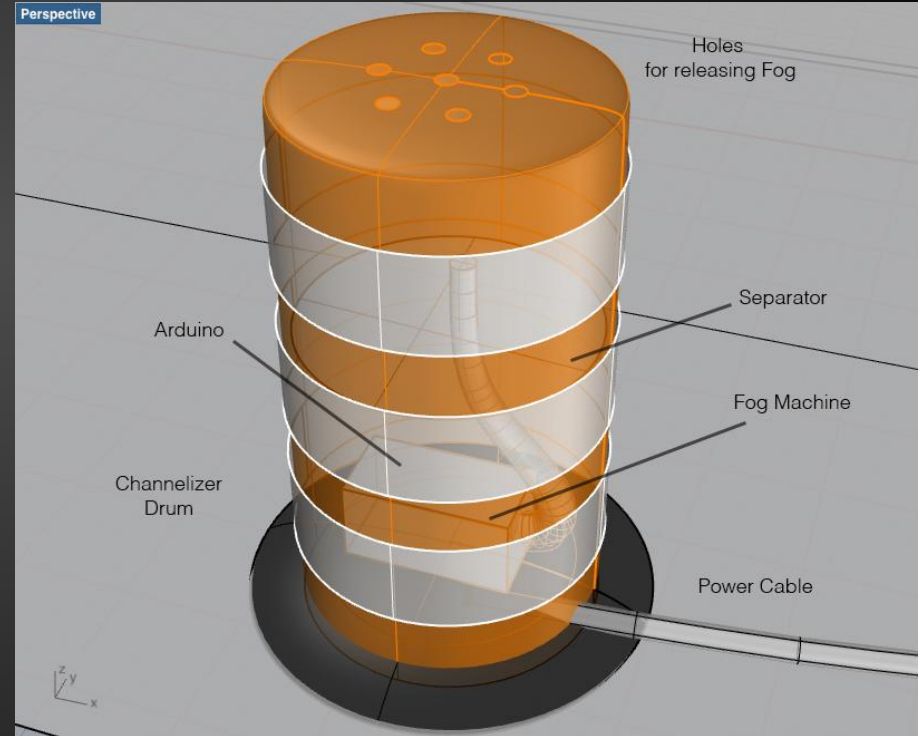
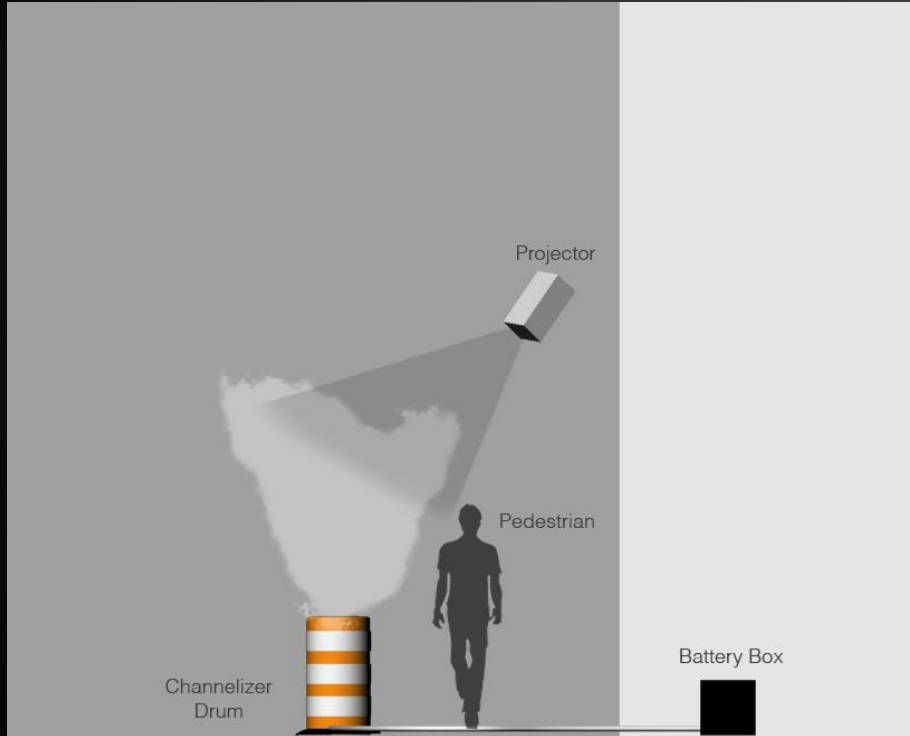
A street art night intervention

Honor NYC and its historic personalities by bringing them back as phantoms who interact with bystanders

Provoke a magical experience and evoke the fragility of life by embodying steam



Plan



Research



Ghosts of New York Walking Tours

<http://www.ghostsofny.com/>

Videos:

[Prototype Montage](#)

[Installation Demo](#)

Lessons Learned & Next Steps

- Wind causes mayors problems
- Even with the wind, people reacted positively to the project
- Test in environment early...